

Special ADVERTISING SECTION

Ikon Plastic Surgery and Medical Aesthetics

I'm deeply committed to this community. I grew up in Bethesda, trained at Georgetown, practiced in the D.C. region my entire career and chose Chevy Chase specifically because it sits at the center of the patient population I've always served — Bethesda, McLean, Potomac, Georgetown and beyond. Opening here feels like coming home in the truest sense.

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Ikon Plastic Surgery and Medical Aesthetics was founded by board-certified plastic surgeon James M. Economides, MD, FACS, who has spent his entire career practicing in the Washington, D.C. region. The name "Ikon" comes from the Greek word eikon, meaning image or likeness, reflecting his philosophy of helping patients refine and restore their appearance rather than fundamentally change who they are.

A Bethesda-native, Dr. Economides trained at Georgetown and built a strong surgical reputation in Arlington, Virginia, before opening his Chevy Chase practice. Every aspect of Ikon, from the space and technology to the team and patient experience, was intentionally designed to reflect the standard of care he would want as a patient himself.

His approach is rooted in honesty and transparency, even when that means telling patients something they may not want to hear. He avoids overpromising or recommending procedures when someone is not an appropriate candidate and would rather decline surgery than risk a poor outcome or disappointment.

Patients work directly with Dr. Economides throughout their entire journey—from consultation to surgery and follow-up—ensuring consistency, accountability and continuity. His practice is intentionally boutique, so each patient receives focused attention and time.

His signature procedure is the deep plane facelift, which he describes as repositioning facial structure rather than simply tightening skin, producing natural and long-lasting results. He also performs breast augmentation, breast lift, breast reduction, body contouring, abdominoplasty, mommy makeover and non-surgical aesthetic treatments including neuromodulators and dermal fillers.

At its core, Ikon is built on helping patients feel heard, supported and confident, with results that align their outer appearance with how they feel inside.

HILARY SCHWAB

Physicians PROFILES

